



## Vogica Megastore - Paris 6

**Year:**

1999

**Adress:**

Boulevard Raspail

**Program:**

Global concept for the repositioning of the brand in city center. Qualification of spaces, study of flow, merchandising, graphics. Realization of the test site.

**Project managment:**

VGC SA VOGICA

**Project manager:**

Frédéric Beuvry - Designer  
Goudchaux Architecte & Associés  
Thomas Fourtané Architecte

**Mission:**

Concept global  
Mission de base

**Area:**

880 m<sup>2</sup>

**Cost:**

5564000 €

**Goudchaux Architecte & Associés**

8 rue d'Alger  
75001 Paris  
France

Tel. +33 (0) 1 44 50 10 20