Goudchaux Architecte
& Associés



Vogica Megastore - Paris 6

Year:
1999

Adress:
Boulevard Raspail

Program:
Global concept for the repositioning of the brand in city center. Qualification of spaces, study of flow, merchandising, graphics. Realization of the test site.

Project managment:
VGC SA VOGICA

Project manager:
Frédérick Beuvry - Designer
Goudchaux Architecte & Associés
Thomas Fourtané Architecte

Mission:
Concept global
Mission de base

Area:
880 m²

Cost:
5564000 €

Goudchaux Architecte & Associés
8 rue d'Alger
75001 Paris
France
Tel. +33 (0) 1 44 50 10 20